

Revolutionizing Retail with Reliable Connectivity

This large Colombian retail chain consists of 300 stores distributed across all major city centers. Each branch relies on internet connectivity to process payments, keep inventory and billing information updated, and connect to an Enterprise Resource Planning (ERP) solution on the public cloud.

Challenge

They faced a number of challenges, including a broadband connection that was unreliable and insufficient for connecting their stores. This inadequate broadband network became an even bigger issue during the holiday season, when they were unable to accommodate the expected spikes in traffic.

As with all retailers, cost was a concern, but they needed a network that could ensure an immediate response at critical times of the year, ultimately resulting in increased revenue.

Solution

Liberty Networks enabled them to overcome these obstacles with a comprehensive selection of connectivity solutions designed to keep them online even at the most challenging of times. These included dedicated circuits on each of their 300 stores as well as increased bandwidth with improved availability—backed by an SLA—that allows for capacity-on-demand during peak seasons (e.g. Mother's Day, Christmas and special promo events). We also provide priority support during their planned promotional events, ensuring they receive immediate answers and support, on-site, if necessary.

Connectivity is the cornerstone of retail. Beyond faster checkouts, it is the key that unlocks greater visibility and control of your stores and inventory. Our solutions open the door to wireless services, enabling a new generation of handheld devices that will streamline your staff's workflow while offering just-in-time visibility over inventory and tighter control over your bottom line.



A customized connectivity solution keeping a large Colombian retailer connected seamlessly, 24/7/365.